



# Welcome to Cyber-Minds Training Institute

# Company Background:

Cyber-Minds (Pty) Ltd trading as Cyber-Minds Training Institutes and Creative Minds® has been doing computer end-user **training for the past 22 years.**

Our unique training method of dealing with students in a practical, uncomplicated, caring and confidence building way is ideally suited for the needs of all candidates.

Cyber-Minds Computer Training Institutes use their own world-class training material, developed to the Unit Standards set by the SAQA.

Our students find the training material easy to follow and they are continuously encouraged to improve their skills by the unique practical real-life exercises.

Cyber-Minds (Pty) Ltd is a solid franchise and a full member of the Franchise Association of South Africa for the past 20 years.

More than 45 000 students have been successfully completed their computer courses at Creative Minds®

# Creative Minds® Computer courses:

Creative Minds Course:	Level:
Windows 10	Level 1 + 2
Word 2013, 2016	Level 1, 2 and 3
Excel 2013, 2016	Level 1, 2 and 3
PowerPoint 2013, 2016	Level 1 + 2
Outlook 2013, 2016	Level 1 + 2
Access 2013, 2016	Level 1 + 2
Publisher 2013, 2016	Full course*
MS Project 2013, 2016	Full course*
Sage Pastel V18 intermediate	Full course*
And more....	* No Unit Standard aligned



mictseta



Authorised  
Training Centre

Sage Pastel

# Creative Minds® Training Centres:

The first Creative Minds® training center opened its' doors 23 years ago, since then, the brand grew at a steady pace. Today, there are 22 branches country wide.

Some Creative Minds® training centres have been in operation for 19 years!

<p><b>Western-Cape</b></p> <ul style="list-style-type: none"> <li>Creative Minds® - Bellville</li> <li>Creative Minds® - Brackenfell</li> <li>Creative Minds® - Constantia</li> <li>Creative Minds® - Knysna</li> <li>Creative Minds® - Parow (HQ)</li> <li>Creative Minds® - Stellenbosch</li> <li>Creative Minds® - Table View</li> <li>Creative Minds® - Vredenburg</li> <li>Creative Minds® - Worcester</li> </ul>	<p><b>Eastern Cape</b></p> <ul style="list-style-type: none"> <li>Creative Minds® - East-London</li> <li>Creative Minds® - Sterkspruit</li> </ul> <p><b>Kwa-Zulu Natal</b></p> <ul style="list-style-type: none"> <li>Creative Minds® - Pinetown (Dbn)</li> <li>Creative Minds® - Newcastle</li> </ul> <p><b>Limpopo</b></p> <ul style="list-style-type: none"> <li>Creative Minds® - Groblersdal</li> <li>Creative Minds® - Northam</li> <li>Creative Minds® - Thabazimbi</li> </ul>	<p><b>Mpumalanga</b></p> <ul style="list-style-type: none"> <li>Creative Minds® - Nelspruit</li> </ul> <p><b>Northern Cape</b></p> <ul style="list-style-type: none"> <li>Creative Minds® - Kakamas</li> <li>Creative Minds® - Kathu</li> <li>Creative Minds® - Kuruman</li> <li>Creative Minds® - Springbok</li> <li>Creative Minds® - Steinkopf</li> <li>Creative Minds® - Upington</li> </ul>
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# Cyber-Minds - Key to Success:



- ✓ Cyber-Minds do not use the old traditional classroom training method, where an instructor stands in front of the class giving instructions.
- ✓ We let our students work at their **own pace** while they create their own documents and work through case-studies by following our unique Creative Minds® training manuals.
- ✓ These manuals are **step-by-step** and the trainer moves around the students to offer assistance. Students can ask questions relating to the work that she is doing. This ensures plenty of **individual attention** to each candidate and the slower candidates receive more personal attention.
- ✓ **Practical, hands-on** training with loads of one-on-one coaching!
- ✓ Our Creative Minds® manuals form a **valuable source of reference** to the candidate when he/she completed the course with us.
- ✓ The benefit to is that each candidate will be a much more confident and productive user of the specific program. This lead to **positive word of mouth advertising!**

# Four Franchise Options available:

## Option Micro:

Rural villages only

Population Less than 10 000

## Option A:

Small rural town only

Population: ± 30 000

## Option B:

Suburban areas or bigger towns

Population: ±50 000

## Option C:

Large Towns or Suburban areas

Population:± 70 000+



If you are unsure of which option your town fall under, please contact Marius to find out.

# Financial Outlay:



## Option Micro:

Initial Investment:	R190 000
License fee:	R2500 per month
National Marketing fee:	R400 per month

## Option A:

Initial Investment:	R290 000
License fee:	R2800 per month
National Marketing fee:	R500 per month

## Option B:

Initial Investment:	R390 000
License fee:	R3500 per month
National Marketing fee:	R600 per month

## Option C:

Initial Investment:	R490 000
License fee:	R3900 per month
National Marketing fee:	R700 per month

T&C's apply

## All New Cyber-Minds Training Institutes will Receive:

- ✓ Creative Minds® Train the Trainer course
- ✓ Complete software training in Microsoft and Sage Pastel accounting
- ✓ Training in the use of the Cyber-Minds training material
- ✓ Business Training in all aspects of Running a Successful Training Centre
- ✓ Financial Management, Marketing Training and an Annual Proposed Marketing Schedule
- ✓ Complete Creative Minds® Operations Manual
- ✓ Promotion Starter Pack consisting of:
 

20 000 Pamphlets, (Micro option: 10 000)
Signage Posters, Creative Minds® Notebooks,
Creative Minds® Pens, Personalized Rulers,
Business cards and other Promotional items
- ✓ Microsoft Partnership and Partner software package licenses prepaid for the first 12 months
- ✓ Sage Pastel Authorized Training Centre application and Registration Fees (12 Months)
- ✓ Ongoing Business Support



## You will Receive Expert Advice on:

- ✓ Choosing a Suitable Premises for your training centre
- ✓ The layout of your centre
- ✓ Acquisition of computer equipment, office equipment etc.

## You will be Responsible to Invest in the following Equipment for Your Centre:

- ✓ Computers (depending on your option, minimum 3 for Micro Option – no maximum)
- ✓ Desks, chairs and Office equipment
- ✓ Outdoor Signage
- ✓ Accommodation in Cape Town for the duration of Business Training

# 10 Easy Steps to Open Your Training Centre:

Step 1: Complete the Application Form and e-mail it to us



Step 2: Confirm your area option with Marius and finalize contract



Step 3: Pay a non-refundable deposit of R50 000 to secure your area

Step 4: Negotiate your franchise training dates in Cape Town



Step 5: Organize accommodation in Cape Town



Step 6: Attend Franchise Training in Cape Town and  
Pay the Remainder of the Initial Investment

Step 7: Find Premises



Step 8: Source Computers and office equipment



Step 9: Start Marketing



Step 10: Open Your Cyber-Minds Training Institute  
and Start Training!

# Contact Details:

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Or

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